



October 10-11, 2018
Holiday Inn | St. John's, NL

newleaf is Newfoundland & Labrador's green economy conference, focusing on the products, services, technologies, policies, and innovations in the province that can help build our economy and protect, mitigate effects to, or even enhance the natural environment in the process.

*The **green economy** and the **clean technologies** which drive it, represent a significant path for economic diversification and growth for Newfoundland and Labrador. The environmental challenges the province faces are business opportunities that can be met locally, and shared with the rest of the world*

Your partnership helps **newleaf** provide the programming and supports necessary to help firms in the province seize those opportunities.



PARTNERSHIP OPPORTUNITIES

PLATINUM PARTNER

Investment: \$5,000

Opportunity to address attendees and introduce keynote speakers as primary conference partner

A VIP company table for full conference with preferred placement on conference floor

Full booth setup in networking area

Full page advertisement in conference program, distributed to all attendees

Company banners on conference stages, in addition to logo displayed prominently on all signage, screens, and nametags

Logo displayed prominently on all advertising preceding conference including on the website and within newsletters/social media

Primary sponsor for conference kit bag, featuring company branding and its contents

Six full conference registrations

GOLD PARTNER

Investment: \$3,500

Opportunity to address attendees and introduce event speaker

Full booth setup in networking area

Full page advertisement in conference program, distributed to all attendees

Company banners on conference stages, in addition to logo displayed prominently on all conference signage and screens

Logo displayed prominently on all advertising preceding conference including on the website and within newsletters/social media

Company materials distributed in conference kit bag

Four full conference registrations

SILVER PARTNER

Investment: \$2,000

Company identified as networking break partner

1/2 page advertisement in conference program, distributed to all attendees

Logo displayed prominently on all conference signage and screens

Logo displayed on all advertising preceding conference including on the website and within newsletters

Two full conference registrations

Company materials to be distributed in conference kit bag

BRONZE PARTNER

Investment: \$950

1/4 page advertisement in conference program, distributed to all attendees

Logo displayed on all advertising preceding conference including on the website and within newsletters

One full conference registration

Opportunity to place company banner at conference venue

NEWLEEF INDUSTRY AWARDS RECEPTION PARTNER

Investment: \$2,750 (only 1 available)

Be the exclusive partner for NEIA's Industry Awards Reception, held on the evening of October 10.

Be recognized at the event, in all advertising leading up to the event and in all communications recognizing the 2018 award winners

To confirm your partnership with us, please contact **Matt Rumboldt:**
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